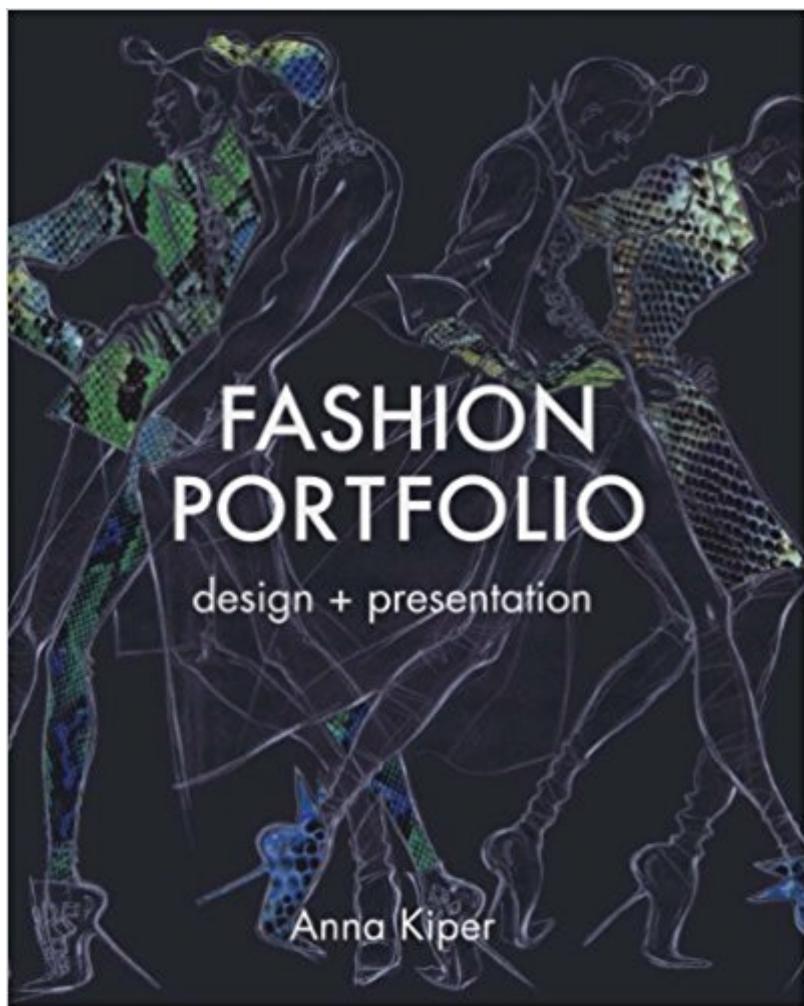


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# Fashion Portfolio: Design & Presentation



## **Synopsis**

From finding inspiration to creating the final collection, this is the complete guide to putting together an attention-grabbing fashion portfolio. It follows the entire design process, covering research, quick sketches, silhouettes, mood boards, garment details, textiles, fabric manipulation, and draping experimentation. In addition to samples from professional sketchbooks, established fashion and accessories designers offer their personal insights on the job's highlights and challenges. A beautiful and practical book that helps readers get inside the designer's mind.

## **Book Information**

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## **Customer Reviews**

Anna Kiper has been involved in the fashion industry for many years, as a fashion forecaster, designer, and fashion illustrator. For the last 14 years she has taught fashion portfolio, concept development, and fashion drawing courses at Fashion Institute of Technology, Parsons School of Design, Parsons Paris, Pratt Institute, and Drexel University. Her first book *Fashion Illustration: Inspiration and Technique* (David & Charles) has been a bestseller that is sold worldwide in 7 languages.

I LOVE Anna Kiper's *Fashion Illustration: Inspiration and Technique* book, so I had to buy this one too. The illustrations are so beautiful and the designs incorporated in the book are classic yet fresh that I feel will keep the book from becoming outdated. It also shows all the varying media in which designers create their work, from traditional to digital. Even if you aren't that interested in getting into

the fashion illustration world, I feel the images are so inspirational for any artist.

'Fashion Portfolio' is an Extremely Inspirational Book with a multitude of examples and helpful information. It is a visual must read for anyone interested in Fashion and Style. I highly recommend this book!

Bought the book for my daughter, who is hoping to attend FIT this fall and she really liked the way the book was designed and themed, with the extra effort made by the author to surround the fashion content with splashes of color and other little extra touches that make it more appealing to readers who take notice and appreciate it. The book was purchased used but is in extremely good condition and arrived just a few days after I placed the order.

I just got this book and it is INCREDIBLE! Having previously bought Kiper's *Fashion Illustration* book, I was quite intrigued to see how she could top herself and I have to say this book is unbelievably amazing and highly recommended. It provides a unique and beautiful approach to building one's portfolio, capturing the design process from fashion sketching to complete fabric renderings to ultimately setting up one's portfolio. It targets all facets of the industry including couture gowns, activewear, knits, menswear and even children's wear. Most importantly, the book showcases a variety of illustration techniques using different mediums catering to types of design styles. It definitely encourages you to explore your creative abilities and challenge your current skills to ultimately creating a spot on portfolio. It's an easy read, very well organized and the visual presentation is surreal! A definite must have!

This Fashion Portfolio Design and Presentation book was given as a gift to my brother-in-law who is an inspiring artist. It is excellent...full of a variety of fashion design and presentation ideas. I would highly recommend this colorful book to fashion and graphic design artist.

Nice book, with lots of illustrations!

Great book for inspiration! I also pulled out some drawing techniques and have better picture in my head for my portfolio!

Fabulous book full of advise and inspiration. Thank you so much Anna.

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